



SGK GOVERNMENT DEGREE COLLEGE

(Affiliated to Acharya Nagarjuna University)

Vinukonda-522647, Guntur District

Activity Report

S. No.	Content	Name
1	Name of the Program	AWARENESS WEBINAR ON INTELLECTUAL PROPERTY RIGHTS
2	Date & Time	25-02-2022 @ 1.30 – 3.00 PM
3	Conducted by	Dept. Of Commerce
4	No. of Students attended	62
5	Chief Guest	Dr. K. Srinivasa Rao Principal
6	Convener	M. Jagadeesh



Brief Description:

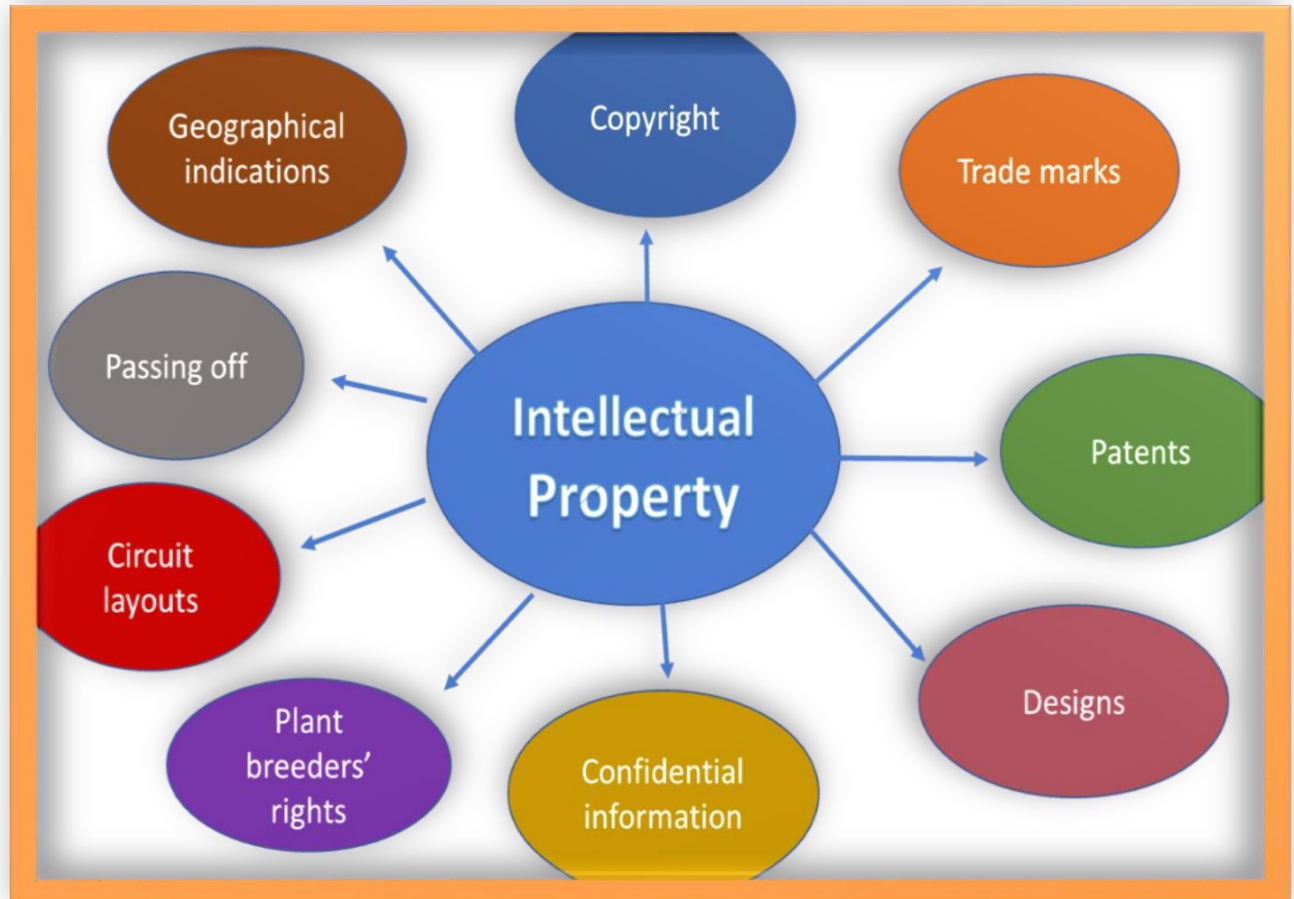
Department of Commerce Organized“An Awareness Webinar on Intellectual Property Rights “as part of National Intellectual Property Awareness MissionGovernment of India on 25th February, 2022 @ 1.30 PM to 3.00 PM.Sri. Dr. K. Srinivasa Raogaru principal, attended as chief guest and gave opening remarks of the webinar and explained about the importance of intellectual property rights. He told that Intellectual property refers to the creations of the human mind, such as inventions, literary and artistic works, symbols, names, and images used in commerce. These creations are protected by intellectual property laws, which grant exclusive rights to the creators or owners of the intellectual property Intellectual property rights are essential for the development of innovation and creativity. Without intellectual property rights, there would be no reward for innovation, and many new ideas would never see the light of day. Intellectual property rights are also crucial for the protection of businesses and their products. Piracy occurs when someone copies or distributes copyrighted material, such as music, movies, or books, without permission. In conclusion, intellectual property rights are essential for the development of innovation and creativity, the protection of businesses and their products, and the advancement of society as a whole. As students, it is essential to understand and respect these rights, and to promote the importance of intellectual property rights in our communities. Student expelled their gratitude for enlightening them about the intellectual property rights.

Vivek Raj Patents officer attended as subject expert and gave detailed explanation about types of intellectual property rights and its importance, how to protect the rights etc.

Intellectual Property Rights:

Intellectual property pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. Intellectual property rights refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. It is very well settled that IP play a vital role in the modern economy. It has also been conclusively established that the intellectual labor associated with the innovation should be given due importance so that public good emanates from it. There has been a quantum jump in research and development (R&D) costs with an associated jump in investments required for putting a new technology in the market place. The stakes of the developers of technology have become very high, and hence, the need to protect the knowledge from unlawful use has become expedient, at least for a period, that would ensure recovery of the R&D and other associated costs and adequate profits for continuous investments in R&D. IPR is a strong tool, to protect investments, time, money, effort invested by the inventor/creator of an IP, since it grants the inventor/creator an exclusive right for a certain period of time for use of his invention/creation. Thus IPR, in this way aids the economic development of a country by promoting healthy competition and encouraging industrial development and economic growth. Present review furnishes a brief overview of IPR with special emphasis on pharmaceuticals.

Types of Intellectual Property Rights:



Copyright

Copyright protects creative endeavours such as literary works, plays, artistic works and musical works as well as films, sound recordings and television and radio broadcasts. Not all copying is copyright infringement. There are many exceptions which allow unauthorised copying, for example for research and study, reporting the news, parody and satire and backing up computer programs. However, these exceptions have conditions that must be complied with if the exception is to apply.

There is no copyright registration in Australia, although registration exists in some countries.

Trade marks

Trade marks are used by business to identify the business or its goods or services and differentiate them from the business, goods or services of other businesses. In Australia trade marks can be registered for so long as the trade mark is used. Trade marks can be words, logos or part of packaging and even shapes, colours and scents.

A special type of trade mark is the certification mark, which indicates to consumers that the goods or services meet a particular standard, such as the WOOLMARK.

Patents

Patents protect new inventions in a wide range of areas, for example pharmaceuticals, engineering and genetically manipulated organisms. Patents are registered. A patent gives the owner the exclusive right to exploit the invention in Australia.

A patent attorney prepares the application and prosecutes it before the Patents Office. Patent attorneys are a different profession to lawyers (although some patent attorneys also have legal qualifications).

Designs

Design registration protects the appearance of products.

Plant breeders' rights (PBR)

Plant breeders who develop new plant varieties can register the plant variety.

Circuit Layouts (EL)

Protection is provided for certain circuit layouts (known as eligible layouts). EL rights include the exclusive right to make an integrated circuit in accordance with the layout and exploit the layout commercially in Australia. There is no registration for EL rights in Australia.

Passing off

The action for passing off gives a business the right to prevent another business from passing itself, or its goods or services, as those of first business. Passing off is not a registered right but, unlike trade mark registration, the business owner must prove that it has a reputation in the name, trade mark or get up in order to succeed.

Geographical indications (GI)

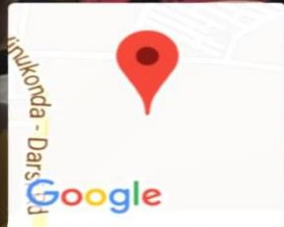
There are two types in Australia:

1. Australian and foreign geographical indications for wine registered under the *Wine Australia Act 2013*; and
2. Certification trade marks registered under the *Trade Marks Act 1995* – which can relate to any goods or services (see above).

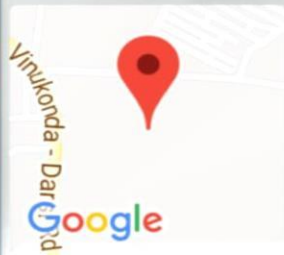
A GI registered under the *Wine Australia Act* identifies the wine as coming from a country, region or locality that gives the wine a particular quality, reputation or characteristic (for example, “South Australia”, “Yarra Valley” or “Champagne”).


IQAC COORDINATOR
SGK GOVT DEGREE COLLEGE, VINUKONDA
PALNADU DIST - 522 647


Principal
SGK Govt. Degree College
Vinukonda - 522647
Palnadu Dist., A.P.



Vinukonda, Andhra Pradesh, India
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Vinukonda Mupparajuvaripalem Rd, Vinukonda, Andhra Pradesh 522647, India
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NIPAM

INDIAN INVENTIONS



<10 cents/dose

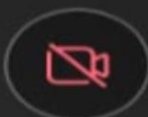


\$28 Only

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↑ Vivek Raj (host)



Webex

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NIPAM



Mineral utilization of Shilong



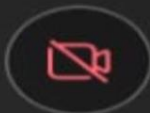
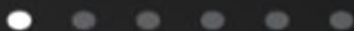
Vivek Raj (host)



Venkatesh



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UTILIZATION AND COMMERCIALIZATION

NIPAM



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↑ Vivek Raj (host)



Participants Certificates

 INTELLECTUAL PROPERTY INDIA PATENTS DESIGNS TRADE MARKS GEOGRAPHICAL INDICATIONS	 सत्यमेव जयते Government of India Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks	 NIPAM NATIONAL IP AWARENESS MISSION
CERTIFICATE		
This is to certify that, MALYALA JAGADEESH of GOVERNMENT DEGREE COLLEGE, VINUKONDA co-ordinated in conducting the Intellectual Property Awareness program under NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION on February 25, 2022		
Organized by Intellectual Property Office, India		
Date: March 07, 2022		 (RAJENDRA RATNOO, IAS) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS

 INTELLECTUAL PROPERTY INDIA PATENTS DESIGNS TRADE MARKS GEOGRAPHICAL INDICATIONS	 सत्यमेव जयते Government of India Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks	 NIPAM NATIONAL IP AWARENESS MISSION
CERTIFICATE		
This is to certify that, MS. CHUKKA VIJAYA KALPANA , FACULTY of GOVERNMENT DEGREE COLLEGE, VINUKONDA has successfully participated in IP Awareness/Training program under NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION on February 25, 2022		
Organized by Intellectual Property Office, India		
Date: March 07, 2022		 (RAJENDRA RATNOO, IAS) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS